



PANGAEMEDIA

Online Media Buyer

Pangea Media is a fast-paced Internet startup with a casual work environment based in Watertown, MA. We build fun and interesting web products in the entertainment and online quiz related space. Our revenues come from online advertising and market research. Pangea Media is dedicated to innovating new ideas and working with new technologies. We have a core team in place and are looking to add new members.

We are seeking a full time media buyer to focus on building distribution for our products, via online advertising campaigns.

Ideal candidates are college graduates with excellent communication skills. Applicants should be able to work well both alone as well as with a team to complete various projects. Only creative-minded, high energy, inquisitive, analytical, interesting, fun, smart, clever, and motivated people need apply!

Job Responsibilities:

- * Source and maintain profitable media relationships with online publishers
- * Negotiate pricing and purchase inventory on a cpc, cpa, cpl and cpm basis
- * Prospect for new media placements that expand our network distribution capabilities
- * Produce monthly P&L forecasting for your accounts
- * Work closely with sales to price and win new business
- * Assist in building and managing internal growth.

Skills, Knowledge and Experience:

- * BA/BS degree
- * 2+ years experience with media buying and planning **required**
- * Details oriented mindset with good follow-through
- * Self-starter with the ability to work independently and as part of a team
- * Ability to meet tight deadlines consistently while maintaining a high level of attention to detail
- * Exceptionally motivated and capable of working independently with little supervision
- * Professional network and industry contacts are a plus.

This is a salaried position, with a bonus plan. Health, benefits, paid time off, and other perks are part of the compensation package. If you want to join a fast moving but relaxed and fun company, please send us a resume and cover letter by email to andrew@pangeamedia.com. Don't forget to include the job title you are applying for. (NO calls please).